



**Product Overview**  
**Mobile Tracker**

# Product Overview - Mobile Tracker



**Mobile Tracker** is part of the Synergize IT range of products that enable customers to use their company's mobile phones as business tools.

Flexible deployment options are available enabling some customers to use the full web portal solution whilst others use the Location API interface.

It is a fully managed service that enforces good practice and regulatory compliance resulting in cost savings and total peace of mind.

**Mobile Tracker** enables:

- Corporate Asset Tracking
- Fleet Management
- Crisis Response Services
- Fraud and Security Services

**Key benefits include:**

- Reduce operational costs
- Utilize your mobile workers
- Improve job efficiency and customer response times
- Demonstrate duty of care responsibilities



## Testimonial

"Synergize IT's Mobile Tracker is a key component of our Gatekeeper solution which provides crisis response services to some of the largest public transport companies in the UK. Synergize IT have proved to be a flexible and knowledgeable partner." **Derrick Bilsby –Managing Director ITAL** [www.ital-uk.com](http://www.ital-uk.com)

[www.synergizeit.com](http://www.synergizeit.com)

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## Key Features

Hosted Deployment	✓
User Access Control	✓
Web Portal	✓
Tracking	✓
➤ Multiple users	✓
➤ Location trails	✓
➤ Location pins	✓
➤ Pin information	✓
Zoning	✓
➤ Geo Fence support	✓
➤ User and alert rules	✓
➤ Time based zones	✓
Messaging	✓
➤ Send text messages	✓
➤ Multi-recipient	✓
Alerting	✓
➤ Text alerts	✓
➤ E-mail alerts	✓
➤ Multi-recipient	✓
Management	✓
➤ Device management	✓
➤ User management	✓
➤ Statistics	✓

Tracking Methods	✓
➤ Cell-ID	✓
➤ Passive location	✓
Real-Time Location Polls	✓
Scheduled Location Polls	✓
Opt-In/Opt-Out Control	✓
Consent Control	✓
Notification Messages	✓
➤ Registration	✓
➤ Random messages	✓
Location API Interface	✓
Multiple Map Providers	✓
➤ OpenStreetMaps	✓
➤ Customer maps	✓
Industry Expertise	✓
Regulatory Compliance	✓
Simple Sign-Up Process	✓
Flexible Billing Models	✓

Global Mobile Coverage	✓
24x7x365 UK Support	✓
Web Call Management	✓
Service Level Agreement	✓
Scalable Architecture	✓
N-WAY Redundancy	✓
Account Management	✓
Integration Options	✓
Rapid Deployment	✓



The future is mobile – are you ready? Contact us:

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