



# Product Overview

## Mobile Voucher

# Product Overview - Mobile Voucher



**Mobile Voucher** is part of the Synergize IT range of products that enable customers to engage and interact with mobile.

**Mobile Voucher** enables:

- Mobile Coupons
- Mobile Ticketing
- Mobile Promotion
- Time Based Vouchers

**Key benefits include:**

- Interact, engage and involve your customers over mobile
- Drive new sales by offering mobile voucher solutions
- Reduce operational costs and customer queues by redeeming mobile vouchers at Point Of Sale (POS)
- Strengthen partner and sponsor relationships
- Raise brand awareness
- Real-time measurement of voucher redemption rate
- Real-time management and procurement



## Testimonial

*"Mobile Voucher is a great way to promote some of our mid-week games and drive fans to the club shop."*

**Steve Duly, Director – Farnborough FC**



[www.synergizeit.com](http://www.synergizeit.com)

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# Product Overview - Mobile Voucher



## Key Features

Hosted Deployment	✓
White Label	✓
Web Interface	✓
User Access Control	✓
Voucher Types	✓
➤ Promotion Code	✓
➤ Redeemable Code	✓
➤ SMS Barcode	✓
Create Voucher	✓
➤ Open Date	✓
➤ Close Date	✓
➤ Message Text	✓
➤ Mobile List	✓
Edit Voucher	✓
Export Voucher	✓
Delete Voucher	✓
Create Mobile List	✓
Edit Mobile List	✓
Import Mobile List	✓
Export Mobile List	✓
Send Individual Voucher	✓

Multi-Voucher Support	✓
Real-Time Redemption	✓
View Vouchers	✓
View Redemptions	✓
Voucher Statistics:	✓
➤ Description	✓
➤ Dates	✓
➤ Message Text	✓
➤ Summary Table	✓
➤ Mobile List	✓
➤ Individual Vouchers	✓
➤ Voucher Addresses	✓
➤ Voucher Timestamps	✓
Post-Paid Support	✓

Global Mobile Coverage	✓
24x7x365 UK Support	✓
Web Call Management	✓
Service Level Agreement	✓
Scalable Architecture	✓
N-WAY Redundancy	✓
Account Management	✓
POS Integration Options	✓
Security Options	✓
Managed Service Options	✓
Rapid Deployment	✓



The future is mobile – are you ready? Contact us:

[gomobile@synergizeit.com](mailto:gomobile@synergizeit.com)

[www.synergizeit.com](http://www.synergizeit.com)

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