



Product Overview
Mobile Vote

Product Overview - Mobile Vote



Mobile Vote is part of the Synergize IT range of products that enable customers to engage and interact with mobile.

Mobile Vote enables:

- Mobile Competitions
- Mobile Polls
- Mobile Promotion
- Automated Response Services

Key benefits include:

- Interact, engage and involve your customers over mobile
- Create new revenue streams by introducing premium text-in competitions and quizzes
- Strengthen partner and sponsor relationships
- Build mobile marketing databases
- Raise brand awareness
- Real-time measurement of competitions and polls
- Real-time management and procurement



Testimonial

"Mobile Vote is engaging, innovative and a great way to interact with our fans whilst raising brand awareness."

Joe Kyle, Marketing Manager – QPR FC



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Key Features

Hosted Deployment	✓
White Label	✓
Web Interface	✓
User Access Control	✓
Poll Types	✓
➤ Multiple Choice Poll	✓
➤ Open Poll	✓
Create Poll	✓
➤ Open Date	✓
➤ Close Date	✓
➤ Prefix	✓
➤ Answer Definition	✓
➤ Response Flag	✓
➤ Valid Vote Response	✓
➤ Bad Vote Response	✓
➤ ID in Response	✓
➤ Multi or Single Vote	✓
Edit Poll	✓
Export Poll	✓
Delete Poll	✓

Concurrent Poll Support	✓
Multi-Vote per User	✓
Single Vote per User	✓
View Votes	✓
View Responses	✓
Poll Statistics:	✓
➤ Description	✓
➤ Dates	✓
➤ Prefix	✓
➤ Summary Table	✓
➤ Response Messages	✓
➤ Individual Votes	✓
➤ Vote Addresses	✓
➤ Vote Message Text	✓
➤ Vote Timestamps	✓
Response Delivery	✓
➤ 160 Character	✓
➤ Delivery Receipts	✓
➤ Alphanumeric OA	✓
Post-Paid Support	✓

Global Mobile Coverage	✓
24x7x365 UK Support	✓
Web Call Management	✓
Service Level Agreement	✓
Scalable Architecture	✓
N-WAY Redundancy	✓
Account Management	✓
CRM Integration Options	✓
Security Options	✓
Managed Service Options	✓
Inbound SMS Options	✓
Rapid Deployment	✓



The future is mobile – are you ready? Contact us:

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