

Product Overview
Mobile Email

Product Overview - Mobile Email



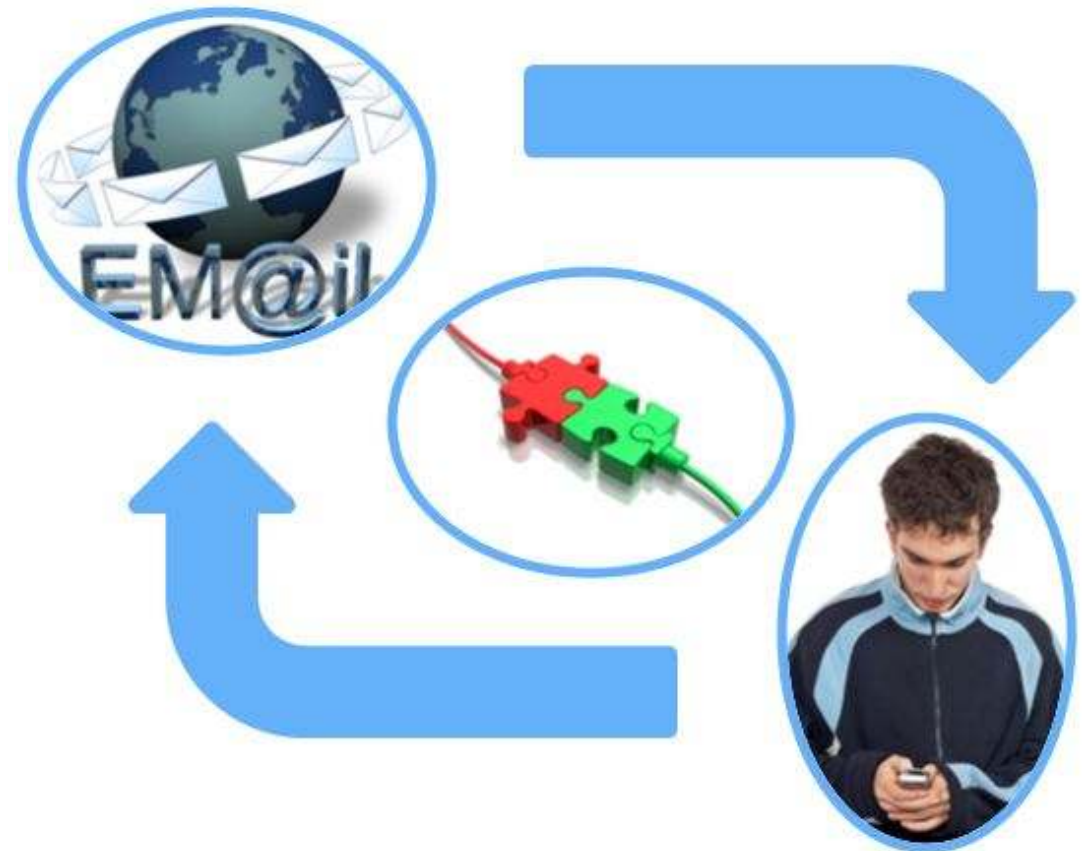
Mobile Email is part of the Synergize IT range of products that enable customers to engage and interact with mobile. It enables customers to interact with mobile by using standard e-mail protocols. There is no requirement for development or bespoke integration.

Mobile Email enables:

- Mobile Alerts
- Mobile Information Services
- Mobile Opt-In Services

Key benefits include:

- Simple, cost-effective and rapidly deployable
- No requirement to understand complex mobile protocols
- Interact, engage and involve your customers over mobile
- Higher penetration than traditional forms of media
- Build mobile marketing databases
- Raise brand awareness
- Generate new revenue streams
- Reduce management operational costs



Testimonial

"Mobile Email has enabled us to rapidly rollout informational text-in services at major sporting events. We particularly like the feature to broadcast to multiple e-mail addresses."

Peter Fisher, Director – Stan James



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Key Features

Hosted Deployment	✓
White Label	✓
Web Interface	✓
User Access Control	✓
SMTP/POP3	✓
Send SMS	✓
Receive SMS	✓
Receive Delivery Reports	✓
Send SMS Delivery	✓
➤ Originating Address	✓
➤ Alphanumeric OA	✓
➤ Destination Address	✓
➤ Validity Period	✓
➤ Priority	✓
➤ Delivery Receipts	✓
➤ 160 Character	✓
➤ Long SMS	✓
Receive SMS Delivery	✓
➤ Originating Address	✓
➤ Destination Address	✓
➤ Timestamp	✓
➤ Text	✓

Receive Delivery Reports	✓
➤ Originating Address	✓
➤ Destination Address	✓
➤ Timestamp	✓
➤ Message State	✓
Reports and Statistics	✓
➤ Messages over Time	✓
➤ Messages to Users	✓
Send Message Utility	✓
Broadcast E-Mail Support	✓
Post-Paid Support	✓

Global Mobile Coverage	✓
24x7x365 UK Support	✓
Web Call Management	✓
Service Level Agreement	✓
Scalable Architecture	✓
N-WAY Redundancy	✓
Account Management	✓
Security Options	✓
Managed Service Options	✓
Inbound SMS Options	✓
Rapid Deployment	✓



The future is mobile – are you ready? Contact us:

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