



Product Overview
Mobile Converse

Product Overview - Mobile Converse



Mobile Converse is part of the Synergize IT range of products that enable customers to engage and interact with mobile. It is a set of simple web interfaces that enable customer back-end systems to send and receive data from mobile phones.

Mobile Converse enables:

- Mobile Alerts
- Mobile Information Services
- Mobile Opt-In Services
- Mobile Blogging

Key benefits include:

- Simple, cost-effective and rapidly deployable
- No requirement to understand complex mobile protocols
- Interact, engage and involve your customers over mobile
- Higher penetration than traditional forms of media
- Build mobile marketing databases
- Raise brand awareness
- Generate new revenue streams
- Reduce management operational costs



Testimonial

"We have been impressed with the ease of integration and performance of the service. Synergize IT are mobile experts and have proved to be both flexible and very responsive in respect of our requirements."

Bryan Holmes, Director – RealCredit



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Product Overview - Mobile Converge



Key Features

Hosted Deployment	✓
White Label	✓
Web Interface	✓
User Access Control	✓
Send SMS	✓
Receive SMS	✓
Receive Delivery Reports	✓
Send SMS Delivery	✓
➤ Originating Address	✓
➤ Alphanumeric OA	✓
➤ Destination Address	✓
➤ Validity Period	✓
➤ Priority	✓
➤ Delivery Receipts	✓
➤ 160 Character	✓
➤ Long SMS	✓
Receive SMS Delivery	✓
➤ Originating Address	✓
➤ Destination Address	✓
➤ Timestamp	✓
➤ Text	✓

Receive Delivery Reports	✓
➤ Originating Address	✓
➤ Destination Address	✓
➤ Timestamp	✓
➤ Message State	✓
Reports and Statistics	✓
➤ Messages over Time	✓
➤ Messages to Users	✓
Send Message Utility	✓
HTTP API	✓
Post-Paid Support	✓

Global Mobile Coverage	✓
24x7x365 UK Support	✓
Web Call Management	✓
Service Level Agreement	✓
Scalable Architecture	✓
N-WAY Redundancy	✓
Account Management	✓
Security Options	✓
Managed Service Options	✓
Inbound SMS Options	✓
Rapid Deployment	✓



The future is mobile – are you ready? Contact us:

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